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February 2026



A message from the President

I am personally inviting you to participate in a historic opportunity to support one of the most significant educational tributes in representational art—***Richard Schmid's Legacy at the Palette & Chisel Academy of Fine Arts***, October 2026, honoring one of the most influential masters of our time.

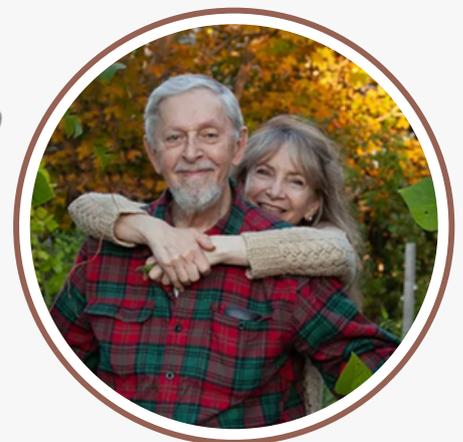
As a sponsor—whether you create paints, brushes, easels, or publish art media—your brand will connect with a highly engaged, discerning audience that values quality and supports those who invest in artistic excellence. Your marque could be featured alongside historic demonstrations by seven master artists mentored by Richard Schmid. Plus, a special luncheon honoring his achievements, and the premiere of a landmark documentary celebrating his decades at the Academy, where he painted over 100 portraits, as well as a rare exhibition of more than four dozen of Richard's paintings.

The inspiration doesn't end there—educational programs and events continue throughout the entire month of October, extending your reach and impact far beyond the weekend.

By partnering with The Richard Schmid Fine Art Foundation (501(c)3 Not-for-Profit Private Foundation), your brand supports serious art education, honors a legendary legacy, and builds meaningful, lasting relationships. Join us in celebrating Richard's extraordinary life by empowering the next generation of master painters.

In celebration of Richard's legacy,
Nancy Guzik & Richard in spirit...

Nancy & Richard in spirit...♡



NANCY GUZIK – *President*

Richard Schmid with Nancy Guzik in their garden

SPONSORSHIP PACKAGES 2026

SILVER

\$2,500 CASH

Includes:

- Company logo placement on event materials and signage to include: **Program Booklet**, Thank You Acknowledgement Sign at both the P&C and Ruth Page Center, Thank You Page in **Richard Schmid's Exhibition Catalog**.
- Verbal sponsorship acknowledgement at podium and on Zoom on both Saturday & Sunday.
- Company logo on RSFAF and P&C websites throughout 2026.
- Company Logo placement in our **Digital Event Program** to be included on the RSFAF & P&C Websites.
- Opportunity to include promotional flyer in swag bag.
- Sponsorship Thank You Acknowledgement post on both RSFAF and P&C's Instagram & Facebook accounts.

BRONZE

\$1,000 CASH

Includes :

- Company logo placement on event materials and signage to include: **Program Booklet**, Thank You Acknowledgement Sign at both the P&C and Ruth Page Center, Thank You Page in **Richard Schmid's Exhibition Catalog**.
- Verbal sponsorship acknowledgement at podium and on Zoom.
- Company logo on RSFAF and P&C websites throughout 2026.
- Company Logo placement in our **Digital Event Program** to be included on the RSFAF & P&C Websites.

PLATINUM

\$10,000 CASH

Only two available - Includes:

- **Premier** placement of your company logo on event materials and signage (including the Luncheon) and **Program Booklet**, Thank You Acknowledgement Sign at both the P&C and Ruth Page Center, Thank You Page in **Richard Schmid's Exhibition Catalog**.
- Verbal sponsorship acknowledgement at podium and on Zoom throughout the day on Saturday & Sunday.
- **Premier** placement of your company logo with link on RSFAF and P&C websites throughout 2026.
- **Premier** placement of your company logo in our **Digital Event Program** to be included on the RSFAF & P&C Websites.
- Opportunity to include promotional flyer in swag bag and (optional) sample products.
- **Premier** placement on our Sponsorship Thank You Acknowledgement post on both RSFAF and P&C's Instagram & Facebook accounts.
- **Premier** placement of your company logo on Swag Bag.
- Complimentary VIP priority seating for two people on Friday, Saturday, & Sunday.
- Reel: Sponsor to create their own reel to be posted on Richard Schmid's YouTube channel with the help of RSFAF for one year. Maximum 3 minutes.
- Optional tabletop display on Saturday & Sunday Art Events at the Ruth Page Center.
- **Special Recognition as Host of Friday's Luncheon & Fundraiser to include:**
 - Verbal sponsor acknowledgement & introduction at luncheon
 - Sponsorship acknowledgement displayed on each table and in luncheon program
 - Optional display table at luncheon for promotional materials

GOLD

\$5,000 CASH

Includes:

- **Prominent** placement of your company logo on event materials and signage to include: **Program Booklet**, Thank You Acknowledgement Sign at both the P&C and Ruth Page Center, Thank You Page in **Richard Schmid's Exhibition Catalog**.
- Verbal sponsorship acknowledgement at podium and on Zoom on both Saturday & Sunday.
- **Prominent** placement of your company logo with link on RSFAF and P&C websites throughout 2026.
- **Prominent** placement of your company logo in our **Digital Event Program** to be included on the RSFAF & P&C Websites.
- Opportunity to include promotional flyer in swag bag and (optional) sample products.
- **Prominent** placement on our Sponsorship Thank You Acknowledgement post on both RSFAF and P&C's Instagram & Facebook accounts.
- **Prominent** placement of your company logo on Swag Bag.
- Complimentary VIP priority seating for one person on Saturday & Sunday Art Events.

OPTIONAL EXTRA:

Half (\$1000) or Full page (\$1750) ad in **Richard Schmid's Exhibition Catalog 1st Edition** only available to Gold or Platinum

OPTIONAL EXTRA:

Half (\$600) or Full page (\$1000) ad in **Program Booklet** available to all sponsors

SPONSOR INFORMATION



The event will be featured in:

- *Fine Art Connoisseur Magazine*
- *Fine Art Connoisseur Digital Newsletter*
- *Art of the West Magazine*
- *International Artist Magazine*



Your company name/logo will be included:

- Richard Schmid Fine Art Foundation Newsletter; 6,000
- Stove Prairie Press Newsletter; 7,000
- Richard Schmid Fine Art Foundation website: richardschmidfoundation.org
- Richard Schmid's website: www.richardschmid.com

Our Social Media pages:

Facebook Followers

Richard Schmid Artist & Author - 52K

Nancy Guzik - 10K

Workshops in Yorkshire - 1.4K

Participating Artists - 317K

Instagram Followers

Richard Schmid Artist & Author - 87.8K

Nancy Guzik - 9K

Workshops in Yorkshire - 10.4K

Art of the West Magazine - 6.7K+

Fine Art Connoisseur Magazine - 230K

International Artist Magazine - 12K

Participating Artists - 290,500 + followers



CELEBRATING RICHARD SCHMID'S LEGACY *at the Palette & Chisel Academy of Fine Arts, Chicago*

A Month of Art, Learning, and Legacy

Please join us in October 2026 as we honor the life, legacy and extraordinary artistry of Richard Schmid –one of the most influential realist painters of our time – while learning from the techniques, stories and teachings that shaped his remarkable journey.

Location

Many events will be hosted both virtually and in person (live) at the historic Palette & Chisel Academy of Fine Arts, 1012 N. Dearborn Street, Chicago, IL – the very place where Richard served as President and created more than one hundred portraits alongside fellow P&C members. To accommodate greater participation during opening weekend, larger events will take place at the Ruth Page Dance Center, conveniently located next door to the Palette & Chisel.

The Exhibition

A landmark exhibition will showcase 36 masterworks Richard created at the Palette & Chisel, along with select landscapes and still life paintings – a total of over 50 artworks – a special opportunity to experience and learn from the artworks up close.

A Rare Educational Month

Visitors – whether you visit alone, with friends, or as part of a class, there's something to learn at every turn. Each painting is accompanied by a concise essay written to deepen your understanding of the artist's work, offering insight into every piece.

THURSDAY, OCTOBER 1, 2026 | THE NEW GENERATION: PASSING THE TORCH - Extra Option

- Afternoon: Live Demonstrations with Nancy Guzik, Michelle Dunaway, Tina Garrett & Mary Qian, with President Stuart Fullerton
- Evening: Premium Experience—Student Workshop with Rose Frantzen and Nancy Guzik

FRIDAY, OCTOBER 2, 2026 | LUNCHEON & PREMIERES AT THE NEWBERRY LIBRARY

Join us for a distinguished luncheon featuring awards presentations, the premiere of a short documentary by Joe Hawkins, Creative Sketch Fundraiser, raffle, and a captivating lecture by fine art historian Ann Witheridge, "The Emergence of Bravura Brushwork and the Alla Prima Painting Technique" and more!

SATURDAY & SUNDAY, OCTOBER 3 & 4 | LIVE & VIRTUAL: *THE LEGENDARY SEVEN ARTISTS PAINT*

Clayton J. Beck III • Scott Burdick • Rose Frantzen
• Daniel Gerhartz • Nancy Guzik • Susan Lyon • Romel de la Torre



CELEBRATING RICHARD SCHMID'S LEGACY
at the Palette & Chisel Academy of Fine Arts, Chicago

A Month of Art, Learning, and Legacy

Two easy steps to complete the 2026 Sponsorship Agreement:

1 . Select Your Sponsorship Level

- Platinum - \$10,000 Cash Only
- Gold - \$5,000 Cash Only
- Silver - \$2,500 Cash Only
- Bronze - \$1,000 Cash Only

2. Submit your payment via our website today!

[CLICK HERE](#)



Thank you for your support.

If you need any help, or have any questions please reach out to info@richardschmidfoundation.org

*“Painting has occupied some of the greatest minds in history, so why not yours and mine, too?
We will never run out of fascinating things to paint.”*

– Richard Schmid –



THE PALETTE & CHISEL ACADEMY OF FINE ARTS **by Val Yachik, Past President, Palette & Chisel**

The nation's second oldest artists' organization, Chicago's The Palette and Chisel Academy of Fine Arts was founded in 1895 by illustrators and students of The Art Institute of Chicago. Its mission was to provide a location where artists could work from models to enhance their skills in traditional, representational art.

In 1921, a dedicated group of members purchased an historic, majestic, rundown mansion that was built in 1876. Architecturally intact, it continues to house the studios and galleries of The Palette and Chisel.

Richard Schmid, having moved back to his native city, became involved with the Palette and Chisel in the early 1980's. Changing times had put a serious dent in the commercial illustration community and traditional art was under attack from the advocates of modernism. The Palette and Chisel was in trouble.

Richard has always believed that traditional art provides an aesthetic foundation of beauty and a cultural base that helps bind our society. He set out to save the iconic Palette and Chisel.

He cajoled young art students, commercial artists and members of the public to join him in the joys of traditional art. He mentored those who gathered around him, creating a core of artists who, in turn, mentor today's budding artists.

Equally important, he was instrumental in raising considerable funds to help repair the old "mansion on Dearborn Street" that was beautiful to behold, but expensive to maintain.

Richard Schmid's contribution to fine art and our nation's culture cannot be overstated. To those who are inspired by traditional art, the name Richard Schmid is spoken in reverence. He has received numerous national and international awards. However, one of the crowning achievements of Richard's career was saving an old building, a struggling organization, and a quiet national treasure.

Today, hardly a week goes by without art enthusiasts trudging up our steps, wishing to visit or paint "where Richard Schmid" painted. The irony is without Richard's efforts, those doors to creativity would have been long since closed.





RICHARD SCHMID FINE ART FOUNDATION

Richard Schmid Fine Art Foundation (RSFAF) is a 501(c)(3) private nonprofit organization dedicated to preserving and advancing the living legacy of American master painter and author Richard Schmid. At its heart, the Foundation fosters artistic excellence, education, generosity, and inspiration across the world through the life, art, and teachings of Richard Schmid.

Richard Schmid firmly believed that “*Art Has the Power to Do Good*” — to uplift, to connect people, and to serve something greater than the artist alone. His time at the Palette & Chisel reinforced the idea that art thrives in community and that generosity of knowledge strengthens both individuals and institutions.

By celebrating Richard Schmid’s legacy at the Palette & Chisel, the Richard Schmid Fine Art Foundation reaffirms its mission to honor the past while investing in the future — ensuring that the values Richard learned during this pivotal time in his life continue to educate, inspire, and do good for generations to come.

Join us in continuing Richard Schmid’s legacy by becoming a sponsor today, ensuring his vision and teachings live on through meaningful programs and a lasting impact for generations of artists to come.

“I have always felt I was a custodian of this knowledge rather than its owner.”

— Richard Schmid



RICHARD SCHMID FINE ART FOUNDATION

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